

SAN DIEGO
AUG 60
SOUVENIR LETTER
SAN DIEGO, CALIFORNIA
CAL.

1912

C

Correspondence

Address



San Diego.

Well, here I am in S.D.,
once more back at
work; the delightful
auto trip is beginning to seem
like a pleasant dream.

When you get your new
haunch in good order better
buy & bring your sister down
to see San Diego. We will take
you on another "Balloon Excursion;
This is the Acacia Tree" etc.,
joking aside, believe you would
both enjoy seeing back country,
La Jolla, etc. - V. Patterson

Mr. Glen Robinson.

* 775 Elizabeth St.
Sta. B.
Pasadena
Calif



DEAR FRIEND :

This Souvenir Letter is mailed you from the city of San Diego, California, located in the southernmost corner of this much-talked-of State. San Diego is at present enjoying a season of unprecedented activity in all lines, but particularly in public improvements and buildings, which are breaking all records. Fine business blocks, hotels, apartments, theatres and private residences are going up by the score. Within ten years San Diego has jumped from 10,000 to well above 50,000, and it is confidently expected to double the latter figure in five years, if the present remarkable growth keeps up.

¶ The city's real assets are its wonderful harbor, its delightful climate, being neither hot in summer nor cold in winter, and its beautiful scenery. As a residence and amusement city it promises to eclipse all others, without an exception.

(Letter continued on back cover)



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U. S. GRANT HOTEL—One of the Finest Hotels in the United States



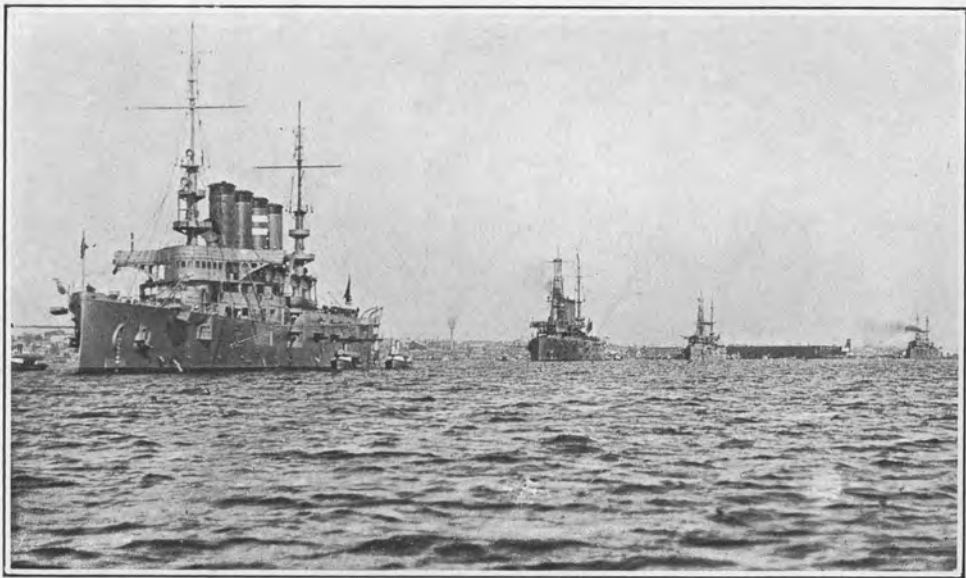
FIRST MISSION OF THE FRANCISCAN FATHERS, Established in 1769, San Diego, California



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RAMONA'S MARRIAGE PLACE, Old Town, San Diego, California



UNITED STATES BATTLE SHIPS at Rest in San Diego's Beautiful and Protected Harbor



A Mid-Winter Picture of HOTEL DEL CORONADO



ADMINISTRATION BUILDING

¶ Here are located the ruins of the first Franciscan Mission, established in 1769; here is world famed Point Loma, the Coronado Hotel, U. S. Grant Hotel, and 1400-acre Balboa Park, in which will be held the Panama-California Exposition, opening its doors on January 1, 1915, and keeping open every day until January 1, 1916.

¶ San Diego is drawing Eastern people by the thousand who want to get away from the "old-fashioned" winters, and live in a place where there is just enough variation in climate to be able to tell December from June.

¶ These are not a quarter of the good things that everyone tells me about San Diego, and they are so enthusiastic that I have no reason to doubt the truth of their statements, or the convincing evidence which my eyes disclose.

Yours very truly,

THE ELITE PRINTING COMPANY
837 SEVENTH STREET
SAN DIEGO, CALIFORNIA

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